



Get
fresh
with us



About Rabbit Air

Founded in 2004 in Pasadena, California, our company has dedicated its time, energy, and resources to perfecting a product that improves quality of life: the air purifier. Our undivided attention and dedication to air purification is why we have become one of the fastest growing companies in the U.S., ranked as such from 2009 to 2012 by *INC.* magazine.

Watch a video

Scan this code to watch a video about our exceptional customer service, or watch it online at Rabbitair.com/video.



Our mission

Our innovative approach to design, product development, and customer service makes us a leader in the air purifying industry. Our air purifiers are respectful of the environment; we take pollutants out and leave nothing but clean air in return.

Our service

While we constantly strive to push the limits of air purification, there's one thing that will never change: our service. Customer satisfaction and loyalty is what makes our work worth it. Our friendly, knowledgeable, and honest customer service representatives are committed to providing excellent 24-hour care.

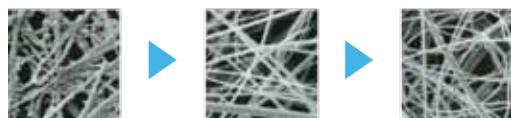
Why Rabbit Air

Advanced filtration

BioGS HEPA Filter vs. typical HEPA filter



Common allergens* and bacteria** on a typical HEPA filter over time.



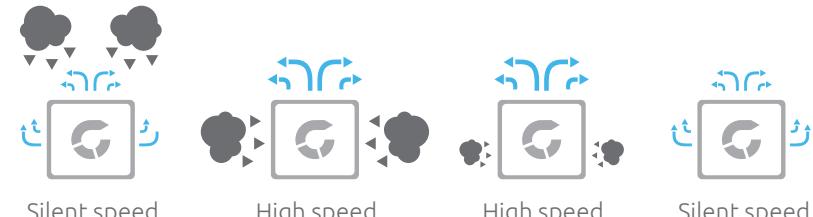
Common allergens* and bacteria** trapped and reduced by the BioGS HEPA Filter over time.

Typical HEPA air purifiers trap allergens and contaminants, which accumulate on the filter and interfere with efficiency. The BioGS HEPA Filter traps and reduces common allergens* to support optimum filter efficiency and prolong filter life.

	Typical HEPA filter	BioGS HEPA Filter
Traps allergens and particles at 99.97% efficiency down to 0.3 microns	✓	✓
Reduces common allergens including dust mites, mold, pollen, and pet dander*	—	✓
Reduces the growth of bacteria and viruses on the filter**	—	✓
Prolongs optimal filter efficiency	—	✓
Alleviates common household odors	—	✓

*Test samples: mite allergen (Der f2), cedar pollen allergen (Cry j1), Four types of mixed spores (Aspergillus niger, Penicillium citrinum, Chaetomium globosum, Myrothecium verrucaria), Cat allergen (fel d1) **Test samples: type A influenza virus(H1N1), Escherichia coli, Staphylococcus aureus

Intelligent purification



When it senses particles or odors in the air, the machine increases fan speed.

The machine switches over to high speed until the air has been cleaned.

Once the sensor detects a reduction in airborne pollutants, the machine will resume its original speed.

Rabbit Air products are in a class of air purification all their own. With highly sensitive odor and particle sensors, our advanced air purifiers detect the amount of pollutants in your environment and adjust their speed accordingly to assure the freshest air quality at all times.

Light sensing

Our MinusA2's light sensor automatically cuts back on light and sound pollution, by defaulting to a silent, low-energy sleep mode when a room darkens and resuming its normal mode when daylight returns or light levels otherwise increase.

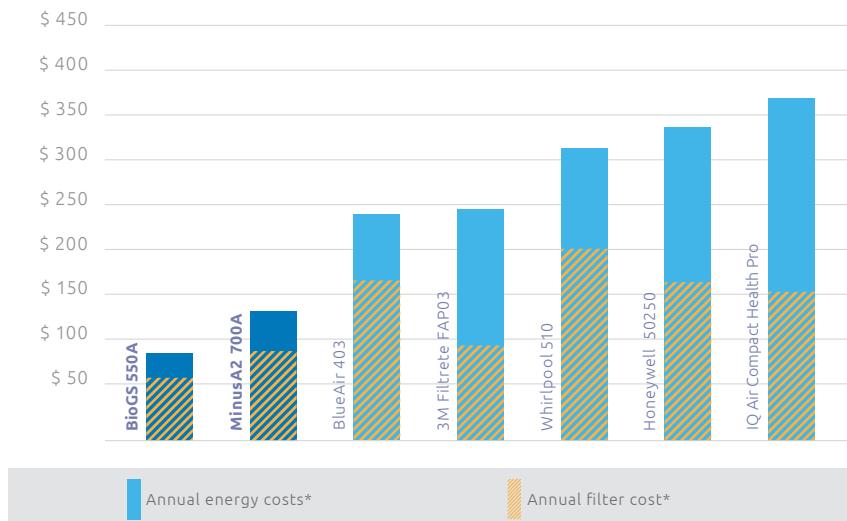
Reduce light pollution

When the BioGS has been idle for five minutes, the user interface lights will disappear to reduce light pollution.

Why Rabbit Air? smart investment

Save an average of \$1,265 over 5 years‡

Annual cost comparison†



All Rabbit Air products are Energy Star certified, and very conservative in their energy consumption.

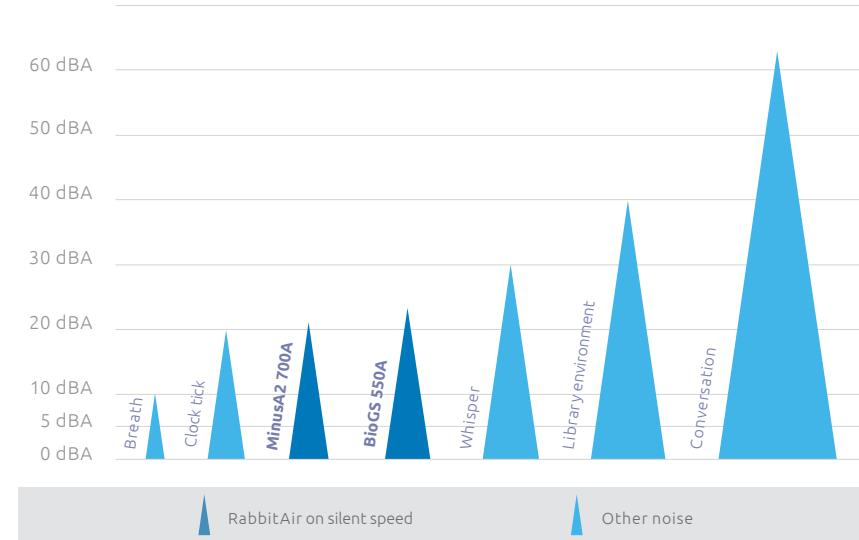
*Source of energy cost: US Energy Information Administration, Average Retail Price of Electricity, Quarterly - Q2 2013.

†All energy and filter cost calculations are based on 24/7 usage on the highest fan setting. Information of each model is based on the official website of each company.

‡Calculations of savings are based on energy consumption and filter replacement costs of the BioGS SPA-550A versus the Honeywell 50250 with 24/7 usage.

ultra quiet

Noise level



The heart of our air purifier is the Brushless Direct Current Motor (BLDC), an innovative motor with inverter control that operates at five different speeds. At its lowest speed, the air purifier's motor barely makes a sound.

BLDC motor

Rabbit Air employs one of the most advanced motor technologies, the Brushless Direct Current Motor (BLDC). The absence of motor brushes makes the BLDC motor a much quieter, efficient unit, reducing brush wear and tear.

the MinusA2



Ultra quiet

The cutting edge BLDC motor operates at five different speeds. It's virtually silent at the lowest speed.



Energy efficient

Energy Star certified units will not run up your energy bill.



Thorough

The MinusA2 SPA-780A air purifier will filter all of the air in a room up to 815 sq. ft. (or 700 sq. ft. for the SPA-700A) twice in an hour on the highest setting.



Adaptable

The MinusA2 is designed to either stand alone or to be mounted on the wall.



Chill

Wind down with the LED mood light on the front panel, which can be turned on to produce a soothing spectrum of colors, or light your path in the dark.



Smart

A light sensor will automatically transition the unit to sleep mode when the MinusA2 is in a dark room, and resumes a more active mode when light levels increase.



Responsible

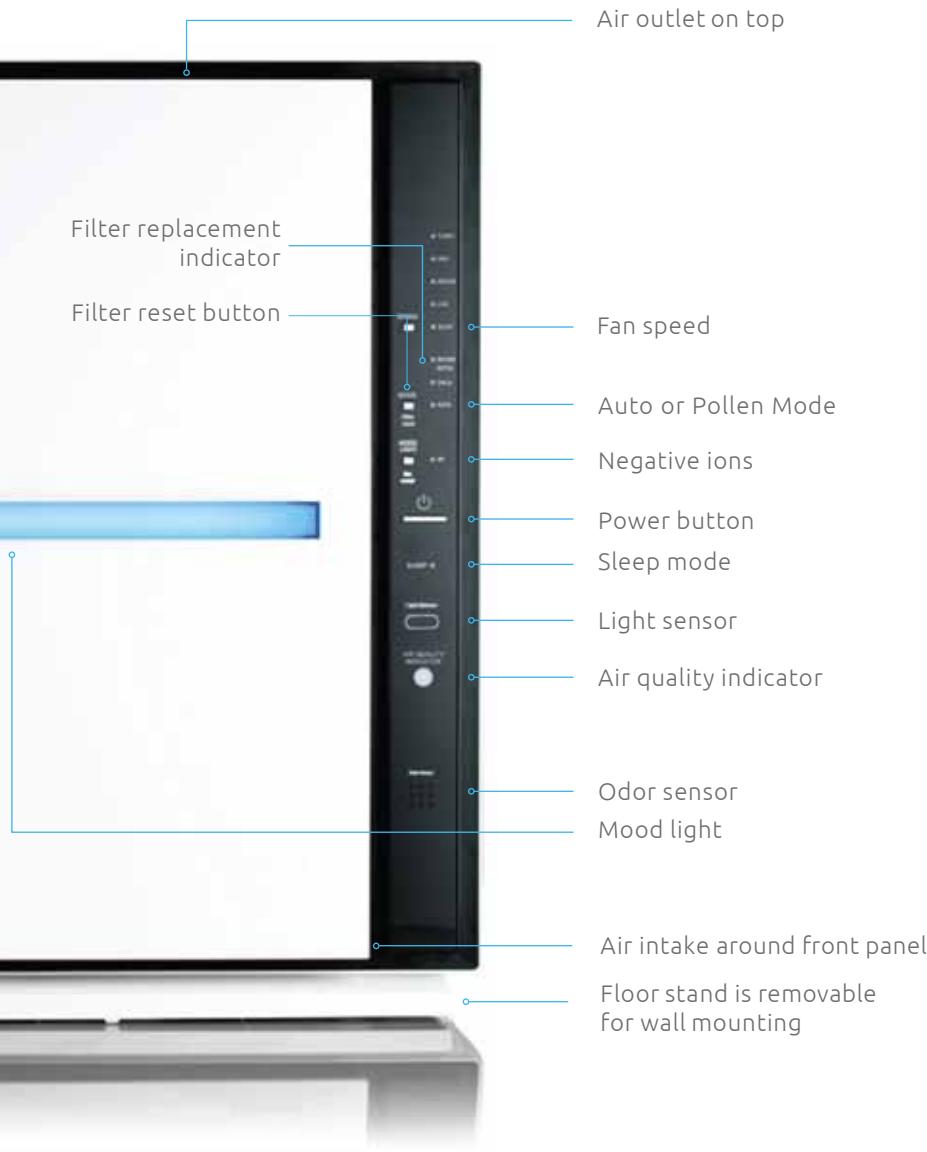
A childproof feature pauses air purifier operation when the front panel is removed.



Reliable

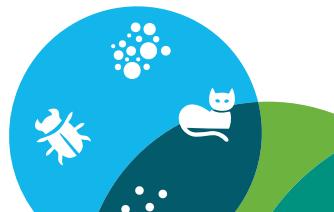
Backed by industry leading five-year warranty and 24/7 lifetime technical support.

Explore the functions



We've got you covered

Pre-Filter



Medium Filter



HEPA Filter



Charcoal-Based Activated Carbon Filter

Large particles

Dust mites

Pet hair

Pollen

Dander

Mold & fungi

Bacteria

Pet allergens

Dust particles

Cooking odors

Tobacco smoke

Exhaust fumes

Particles that can carry viruses

Greenhouse gases

VOCs

Household odors

Six-stage purification & deodorization



Pre-Filter (washable and permanent)

The Pre-Filter effectively traps and reduces large sized allergens, dust, and particles.



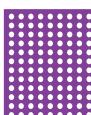
Medium Filter*

The Medium Filter traps and reduces airborne particles larger than 1 micron in size, such as pollen, mold, and pet dander.



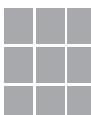
BioGS HEPA Filter*

The BioGS HEPA Filter traps airborne particles down to 0.3 microns in size, 99.97% of the time, and reduces common allergens to support optimum filter efficiency and prolong filter life.



Charcoal-Based Activated Carbon Filter*

Made of high-grade, granular activated carbon, this filter effectively reduces chemicals and common household odors.



Customized Filters*

Germ Defense Filter Effectively traps and reduces airborne bacteria, mold spores, and particles that carry viruses.

Pet Allergy Filter Traps and reduces pet dander and pet odors.

Toxin Absorber Filter Traps and reduces volatile organic compounds (VOCs) and other chemicals.

Odor Remover Filter Traps and reduces odors from pets, cigarettes and cigars, cooking, and mildew.



Negative Ion Generator (This feature can be turned on or off)

Produces beneficial negative ions to fortify the air you breathe and freshen your indoor environment.

*Lasts up to two years based on 12 hr/day operation

Artists Series



At Rabbit Air, we believe you shouldn't have to sacrifice style for comfort. We created the Artists Series featuring images by Gustav Klimt, Katsushika Hokusai, Nanami Cowdroy, and original designs by Rabbit Air's creative team, to offer our customers a sophisticated answer to stale air.

Asthma & allergy friendly



The **asthma & allergy friendly™** Certification Program, administered by the Asthma and Allergy Foundation of America (AAFA) in partnership with the international research organization Allergy Standards Limited (ASL), is an independent program created to scientifically test and identify consumer products that are more suitable for people with asthma and allergies. The Certification Program has included certifying air purifiers in order to address some of the contaminants that may be present in indoor air and to scientifically validate that air cleaners contribute to allergen reduction.

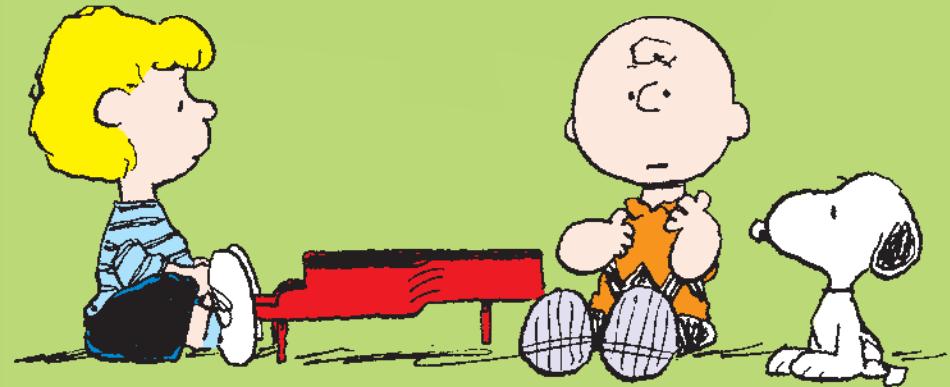
**There's nothing quite like
breathing fresh air in the
great outdoors!**

Rabbit Air's MinusA2 brings you that
luxury in the great indoors.



Paul Frank®

**We know that
polluted air can leave
you saying "good grief!"**



Clear the air with the irresistible cast of Charles M. Schulz's classic cartoon strip, "Peanuts". This special edition of Rabbit Air's MinusA2 air purifier features everyone's favorite dog Snoopy and friends. Choose from two playful designs to lighten up a room.



PEANUTS™
by Schulz



The BioGS 2.0

Design story

The BioGS's redesign is much more than a facelift. We dug deep to reconsider the fundamental facets of our product, including the air purifier's shape and form, user interface, and functionality. We also ruminated on its impact on the environment, which led us towards a more holistic approach, cutting back on light and sound pollution generated by the air purifier to ensure that while it takes pollutants from the environment, it leaves nothing but clean air in return.

Industrial designer Guto Indio da Costa's concept of "flow" resonates throughout the BioGS 2.0. The curvaceous body of the air purifier reflects its relatively simplistic but comprehensive functionality, and its clean, cool, and straightforward style. By reimagining the air purifier's structure and streamlining its bells and whistles, da Costa has steered the latest generation of Rabbit Air products towards growth and progress, with a new model that's easy to use, less intrusive, and aesthetically pleasing.

Purification with benefits



Smart

All interface lights will disappear when the unit is idle, to reduce light pollution and save energy. The filter life indicator will alert you when it's time to clean and replace the filters.



Thorough

The BioGS SPA-550A air purifier will filter all of the air in a room up to 550 sq. ft. (or 625 sq. ft. for the SPA-625A) twice in an hour on the highest setting.



Economical

The BioGS HEPA and Charcoal-Based Activated Carbon filters will last up to three years, based on 12 hours daily operation. The Pre-Filter is permanent and washable.



Ultra quiet

The cutting edge BLDC motor operates at five different speeds. It's virtually silent at the lowest speed.



Responsible

A childproof feature pauses air purifier operation when the front panel is removed.



Reliable

Backed by industry leading five-year warranty and 24/7 lifetime technical support.



Energy efficient

Energy Star certified units will not run up your energy bill.



Explore the functions



Air outlet

Remote holder

Control button

Air quality indicator

Fan speed

Auto mode

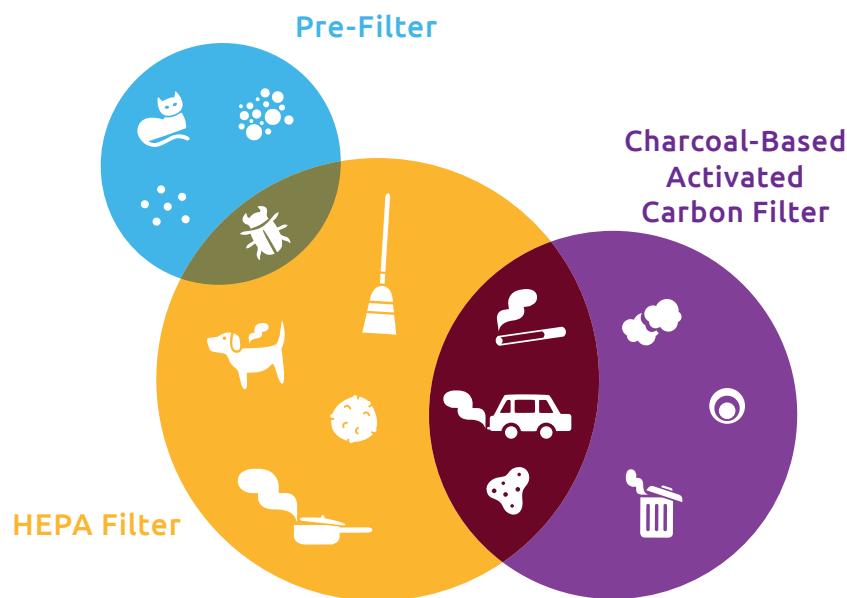
Timer

Negative ion on/off

Air intake from
both sides and bottom

Air quality sensor
(includes odor and particle sensors)

We've got you covered



Large particles	Dander
Dust mites	Mold & fungi
Pet hair	Bacteria
Pollen	Pet allergens
	Dust particles
	Cooking odors
	Tobacco smoke
	Exhaust fumes
	Household odors
	Particles that can carry viruses
	Greenhouse gases
	VOCs

Four-stage purification & deodorization



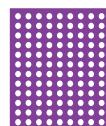
Pre-Filter (washable and permanent)

The washable, permanent Pre-Filter traps and reduces large sized allergens, dust and particles.



BioGS HEPA Filter*

The BioGS HEPA Filter traps airborne particles down to 0.3 microns in size, 99.97% of the time, and reduces common allergens to support optimum filter efficiency and prolong filter life.



Charcoal-Based Activated Carbon Filter*

Made of high-grade granular activated carbon, our AC filter is much more effective than typical AC filters, which are coated with a thin layer of activated carbon. Chemicals and common household odors can be effectively reduced.



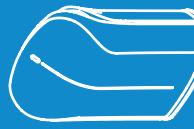
Negative Ion Generator

(This feature can be turned on or off)

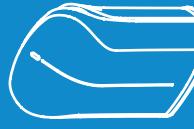
Produces beneficial negative ions to fortify the air you breathe and freshen your indoor environment.

*Lasts up to three years based on 12 hr/day operation

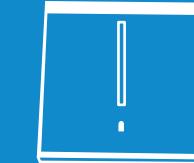
Air Purifiers Overview



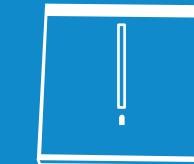
BioGS 2.0
(SPA-550A)



BioGS 2.0
(SPA-625A)



MinusA2
(SPA-700A)



MinusA2
(SPA-780A)

Basic product comparison

	Customized filters	✓	✓	—	—
Coverage area*	Up to 815 sq. ft.		Up to 700 sq. ft.	Up to 625 sq. ft.	Up to 550 sq. ft.
Stages of purification	6		6	4	4
Sensors	Particle Odor Light		Particle Odor Light	Particle Odor	Particle Odor
Wall mount	✓		✓	—	—

*Based on 2 air changes per hour and 8 ft. ceilings

Technical comparison

Dimensions (inches)	20h x 21.4w x 7d	20h x 21.4w x 7d	22.2h x 16.6w x 9.8d	22.2h x 16.6w x 9.8d
Filter system	1 - Pre-Filter 2 - Medium Filter 3 - HEPA Filter 4 - Customized Filter 5 - Charcoal Filter 6 - Negative ions	1 - Pre-Filter 2 - Medium Filter 3 - HEPA Filter 4 - Customized Filter 5 - Charcoal Filter 6 - Negative ions	1 - Pre-Filter 2 - Charcoal Filter 3 - HEPA Filter 4 - Negative ions	1 - Pre-Filter 2 - Charcoal Filter 3 - HEPA Filter 4 - Negative ions
CADR (Clean Air Delivery Rate)	208 Pollen 200 Dust 193 Smoke	201 Pollen 200 Dust 193 Smoke	189 Pollen 165 Dust 152 Smoke	162 Pollen 149 Dust 135 Smoke
Noise level (decibels)	Low 1 - 25.6 dBA 2 - 31.1 dBA Med 3 - 37.4 dBA 4 - 44.5 dBA High 5 - 51.3 dBA	1 - 20.8 dBA 2 - 24.6 dBA 3 - 31.3 dBA 4 - 39.2 dBA 5 - 45.6 dBA	1 - 22.8 dBA 2 - 28.6 dBA 3 - 37.2 dBA 4 - 46.7 dBA 5 - 50.4 dBA	1 - 22.8 dBA 2 - 28.6 dBA 3 - 33.5 dBA 4 - 44.3 dBA 5 - 48.6 dBA
Filter lifespan (Based on 12 hr/day operation)	2 years	2 years	3 years	3 years
Power consumption	7 to 61 watts (Energy Star)	7 to 47 watts (Energy Star)	5 to 39 watts (Energy Star)	5 to 29 watts (Energy Star)
Weight	19.4 lbs	19.4 lbs	16.8 lbs	16.8 lbs.

Where you can find us

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*Enjoy the
great indoors*

Find us on the web or call to speak
with a Rabbit Air consultant.



www.rabbitair.com
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